




PHILIP MARRIOTT

WEBSITE / GRAPHIC DESIGNER

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SUMMARY

A web design professional with a passion for conceptualizing, designing, creating and implementing digital media. Self motivated, creative, intuitive are qualities used in maintaining brand consistency. Energized by design challenges using a collaborative approach to deliver high quality results. Key skills include copywriting, proofing and problem solving with the ability to interpret customer requests into a simplified approach.

EXPERIENCE

The Random Group
2010 - Current

Lead Visual Designer in Toronto, ON

- Created cross-browser compatible, standards based sites using XHTML/CSS.
- Planned and executed the rebrand of the website for a major client increasing their site traffic by 2500%.
- Designed and developed a website to support a local church in a major building fundraising campaign exceeding the goal by 400K.
- Reengineered sites to include responsive design, ensuring an optimal viewing experience relative to the device that the site is accessed from.

Freelance
2007 - Current

Perfectionist in Toronto, ON

- Created, designed and built websites, business blogs, invitations, flyers, business cards and logos for both individuals and small/medium sized businesses.

Silverback Media
2008 - 2009

Designer in Toronto, ON

- Sketched, designed and coded websites with XHTML/CSS.
- Provided clients with excellent communication and customer service in order to maintain strong relationships.
- Worked under very tight deadlines to meet client expectations.

EDUCATION

2009 - 2010

Digital Media Arts
Seneca College - Toronto, ON

Digital media arts focuses on the design, implementation and management of digital graphics, animation, video and audio for interactive multimedia applications.

2006 - 2007

Graphic Design
George Brown College - Toronto, ON

The graphic design program provides foundation courses in design, drawing, colour theory, digital design, photography and art history, promoting an appreciation of art and an understanding of the importance of design.

PROFICIENCY

CSS / CSS3
XHTML / HTML5
PHOTOSHOP
ILLUSTRATOR
JQUERY



HOBBIES & INTERESTS

